

Avalanche

The debut release from I, Synthesist



release date
May 4, 2004

barcode number
6 70213 25642 8

catalog number
001-2

file under
Electro-Pop/Electronic
Pop, Synth Pop, Pop
(Crossover-Electronic)

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syn • the • sist
one who combines diverse conceptions into a coherent whole

While listening to any of the songs on *Avalanche*, the debut release by I, Synthesist (a.k.a. composer/producer Chris Ianuzzi on his own Satellite Symphonics label) it quickly becomes evident that what you're hearing is indeed a coherent whole. This genre-transcending sound is not a fortunate accident, nor is it the result of slick, expensive studio production, but rather the synthesis of years of musical influence and experience for an artist whose talent and creativity enable him to listen to the past and hear the future.

And what of the influences? You'll hear traces of the pioneers here: Gary Numan, Kraftwerk, Fad Gadget, Ultravox. But the most exciting compound in this joyous chemistry may be the hint of Bowie-esque rock sound, even reaching into territory covered by innovative musicians like Bjork.

There's a hit song here, and you'll know it when you hear it. There are remix-ready tracks poised to explode on international dance floors. There are words; unlike the cheeky ironic pop of the current crop of electro-tots, the lyrics of I, Synthesist songs echo those of the genre's originators. Ianuzzi's command of the medium gives life and sound to the twitchy introspection that hovers behind post-millennial shoulders. And there's a lot more where that came from; proof that Chris Ianuzzi knows what he's doing—he knows he's going to keep Synthesizing—which, really, is what music and culture are all about.

I, Synthesist likes to keep it 21st century-style with music and visual projections. It's the kind of stuff even Philip K. Dick couldn't have predicted.
[Paper Magazine]

I, Synthesist (aka Chris Ianuzzi) harkens back to the more classic synthpop songs of yore by legends such as Thomas Dolby, Gary Numan, Kraftwerk and OMD. But to avoid sounding derivative, he utilizes synths, samples and effects more in tune with today's Synthpop contemporaries and illustrates an incredible amount of pop potential.
[Industrial Nation]

Genius stuff! I referred to it as, upon first hearing it, "electro stomp-ass Gary Numan". A big fan, I saw him live recently and of course could not stand still. The beautiful electronic soundscape as well as the enchanting images displayed during the show transformed a New Jersey dancefloor and two rum-and-cokes into a very cool fantasy world.
[a fan]

New Yorker I, Synthesist has made a fine 100% pure classy incredible brilliant electro-pop album that will be a classic in the years to come. For the very first time a true original and innovating artist made me say something like this!
[ICD Review by Donovan Tate]